



Qualitätsmanagement in der Gastronomie (Praxis Qualitätsmanagement) (German Edition)

Edgar E. Schaetzing

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Dieser Band ist auf die spezifischen Bedürfnisse der Gastronomie ausgerichtet und hilft dabei

- den Qualitätswettbewerb besser in den Griff zu bekommen
- dem Preiswettbewerb durch Qualität auszuweichen
- die Arbeitsprozesse durch Überprüfung und klare Darstellung zu verbessern
- die Fähigkeit zu konstanter Qualität zu beweisen
- durch Kundenbefragungen Marktveränderungen zu erkennen
- die Beweislage bei der Produkthaftung zu stärken
- die Kreditwürdigkeit durch Vorlage eines ISO-Zertifikats bei der Bank zu verbessern
- die Eigenverantwortung und Motivation der Mitarbeiter zu verbessern
- das Qualitätsbewusstsein der Mitarbeiter zu steigern
- die Wettbewerbsfähigkeit durch ein Qualitätsmanagement zu verbessern
- den Kostendruck durch klare übersichtliche Strukturen zu vermindern
- Stärken und Schwächen zu erkennen
- einen kontinuierlichen Verbesserungsprozess anzustoßen

Wenn nur ein Punkt auf Ihr Unternehmen zutrifft, dann hat das Buch sein Ziel erreicht.

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