



Price and Nonprice Rivalry in Oligopoly: The Integrated Battleground

Robert E. Kuenne

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The theory of price and quality decision making in industries with a few firms which recognize their mutual interdependence is of increasing interest to economists and policy makers. This book introduces a theory of that decision making, based upon the notion of the industry as a community of agents who are involved in both competitive and co-operative relationships. It develops theories and illustrates methodological approaches to the analysis of price and quality decision making in such instances of a "rivalrous consonance of interests" among firms.

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