



Microperiodismos (Manuales) (Spanish Edition)

Jordi Pérez Colomé, Eva Domínguez Martín

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Los medios de comunicación tienen un presente incierto y un futuro negro. Pero cada día más estudiantes de periodismo salen de las universidades. Sus perspectivas laborales en el sector tradicional son limitadas, pero de repente ha surgido un campo nuevo y libre para cualquiera que quiera hacer periodismo: internet. Este libro reúne trece ejemplos de medios que periodistas independientes han creado en la red, todos con distintas fórmulas. No hablan de teoría, sino de cómo tuvieron la idea y se esfuerzan para seguir adelante. Es otro modo de creer en este oficio. El modelo de negocio no está claro ni es el mismo para todos, pero la insistencia y la variedad de estos proyectos son señales de optimismo. Al final, un epílogo resume los rasgos que todo microperiodista debe reunir.

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