



The Story Biz Handbook: How to Manage Your Storytelling Career from the Desk to the Stage

Dianne de Las Casas

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Beginning with wonderful tips and advice about the art and presentation of storytelling, this is a complete resource about how to build a storytelling career. Storytellers come to their careers centered on the stories they love and soon realize that in order to make a living at what they love, they must build a business. This in-depth book tells them just how and what to do in every detail, from choosing a sound system to building a website to using podcasts and setting up an office.

Resource lists and tried and true ideas abound as the author shares her marketing and business success story throughout. Each chapter is a story in itself, beginning and ending with different traditional folktale openings and closings. There is even a chapter on how to plan for retirement.

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James Sellers:

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Richard Delarosa:

Spent a free time for you to be fun activity to complete! A lot of people spent their down time with their family, or their friends. Usually they doing activity like watching television, likely to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Do you need to something different to fill your current free time/ holiday? May be reading a book can be option to fill your no cost time/ holiday. The first thing that you ask may be what kinds of reserve that you should read. If you want to test look for book, may be the book untitled The Story Biz Handbook: How to Manage Your Storytelling Career from the Desk to the Stage can be great book to read. May be it is usually best activity to you.

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