



The Management Mythbuster

David A. J. Axson

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Become a better manager by challenging the myths of commonly accepted management wisdom

A humorous review of current management practice with a very serious message, *The Management Mythbuster* makes an entertaining case for questioning much of the conventional wisdom that pervades the corporate world today.

Through contrarian and provocative points of view, real world examples and deep analysis, author and management thought leader David Axson offers over a dozen short, pithy commentaries on the important issues in management today:

- Short chapters on popular management practices, theories, tools and behaviors
- A humorous review of current management practice, with an underlying serious message
- The fallacies of conventional management wisdom revealed and refuted
- Exposes the fallacies of standard management thinking

If you are brave enough, this concise, easily read book is for you, returning a sense of common-sense perspective to the practice of management.

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