



Project Management: Strategic Design and Implementation

David Cleland, Lewis Ireland

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Project Management: Strategic Design and Implementation delivers complete guidance on applying the theory, processes, practices, and techniques of project management to support strategic planning. Written by two world-renowned project management leaders, this new edition presents the latest methods for using flexible teams to implement organizational strategies -- especially changes to products, services, and processes.

Designed for use in both large and small organizations, this updated classic ranges from the project management process...to project planning, monitoring, evaluation, and control...to continuous improvement through projects. This resource offers new material on project portfolio management, earned value, project management maturity, nontraditional teams, project partnering, project management outsourcing, and much more.

The Fifth edition of *Project Management: Strategic Design and Implementation* features:

- Detailed coverage of all advances in project management theory and practice
- Helpful sections added to each chapter, including chapter summary, additional sources of information, discussion questions, project management principles, case study, assignment, and checklist
- Updated examples and exercises on key project management topics
- A larger format with sidebars to highlight major issues
- This new material: chapters on "The Evolution of Project Management" and "Successful Project Teams"

Inside this Updated PM Classic:

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