



Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams

Gary Santorella

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Given that the greatest risk factor on any project is manpower costs, problems resulting in delays, rework, or overtime will lower profits through increased labor costs. Most of these process-generated costs are fully preventable. An in-depth exploration of the application of Lean initiatives in the construction industry, **Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams** addresses employee issues in terms of productivity and waste by applying behavioral psychology principles at both tactical and strategic levels.

Written by a veteran consultant in the construction field, the book draws a connection between how construction professionals act as leaders and how their attitude and behavior affect productivity and waste daily. He expands the notion of ethics beyond the simple litmus test of right and wrong, so team leaders can adopt professional and diplomatic attitudes and behaviors toward the implementation of Lean improvements.

Poorly devised organizational structures, unclear roles and responsibilities, unresolved interpersonal conflicts that are allowed to fester, and an overall lack of focus on improving team process—any of these attitudes and behaviors on a construction job can cripple productivity and result in waste and lost profit. This book demonstrates how, in a business intrinsically loaded with a wide range of people and personalities, ineffective management structures, and poor communication, Lean thinking can make the difference between a profitable, competitive construction team and mass inefficiencies and lost profitability.

The author can be contacted at www.interactiveconsulting.biz

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Typically the book Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams has a lot of knowledge on it. So when you make sure to read this book you can get a lot of gain. The book was compiled by the very famous author. The writer makes some research ahead of write this book. That book very easy to read you can obtain the point easily after reading this article book.

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The reason? Because this Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will zap you with the secret the idea inside. Reading this book beside it was fantastic author who else write the book in such incredible way makes the content interior easier to understand, entertaining way but still convey the meaning fully. So , it is good for you for not hesitating having this nowadays or you going to regret it. This book will give you a lot of rewards than the other book have got such as help improving your ability and your critical thinking technique. So , still want to hesitate having that book? If I have been you I will go to the e-book store hurriedly.

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