



# **How to Act Like a CEO: 10 Rules for Getting to the Top and Staying There: 10 Rules for Getting to the Top and Staying There**

*D. A. Benton*

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## **How to Act Like a CEO: 10 Rules for Getting to the Top and Staying There: 10 Rules for Getting to the Top and Staying There** D. A. Benton

If anybody knows what it takes to get you to the top of the corporate ladder, it's #1 executive coach Debra Benton. Now, in this follow-up to her best-selling *How to Think Like a CEO*, she draws upon her work with top-level executives at corporate giants such as AT&T, Colgate, Pepsi, Mobil Oil, Nabisco, American Express, and McKinsey, and interviews she conducted with 100 CEOs around the world, to:

- Identify the 10 “rules of the game” ambitious managers need to follow if they want to make it to the top slot
- Show how successful CEOs apply the rules in their everyday business dealings, and what happens when they break them
- Provide managers with valuable pointers on how to apply each rule in their professional lives

Written by one of the most respected executive coaches in the world, *How to Act Like a CEO* is must reading for ambitious managers in every industry, whether they aspire to being CEOs or not.

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