



**Summary: Intellectual Capital - Leif Edvinsson  
and Michael S. Malone: Realizing Your  
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**Complete summary of Leif Edvinsson and Michael S. Malone's book: "Intellectual Capital: Realizing Your Company's True Value by Finding its Hidden Brainpower".**

This summary of the ideas from Leif Edvinsson and Michael S. Malone's book "Intellectual Capital" shows how intellectual capital represents the difference between a company's balance sheet and its market value. In their book, the authors describe how traditional accounting methods fail to accurately capture intellectual property assets, resulting in a significant management question: "How can management decisions be consistently made which will enhance the company's intellectual capital base rather than detract from it?" Businesses need to develop a framework to measure intellectual capital, to track and improve it. This summary will teach you exactly how to do this in order to represent the true value of your company.

#### **Added-value of this summary:**

- Save time
- Understand key concepts
- Expand your business knowledge

**To learn more, read "Intellectual Capital" and discover how you can find the hidden brainpower of your business in order to realize its true value potential.**

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