



The Firm of the Future: A Guide for Accountants, Lawyers, and Other Professional Services

Paul Dunn, Ronald J. Baker

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Provides accountants in small and medium sized firms the tool to expand services beyond attest and compliance functions.

- Shows how to transition to other professional services that clients value.
- Provides a pro-forma business plan for mapping a three to five year plan for the transition to a successful practice.
- Positions consulting as an extension to traditional services, not just an alternative.
- Includes many real world examples of accountants who have made a successful transition to new services, discussing the challenges and the results achieved.
- Focuses on quality of life issues and how to get there.

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